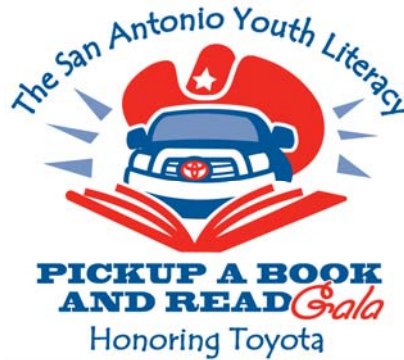


For Immediate Release
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2008 SAYL GALA HONORS Dr. Toyoda, Toyota Motor Company

Tuesday, May 13, 2008 ♦ 6:30 - 9:00 p.m. ♦ Sky Room, University of Incarnate Word

- ❖ Honoree: Dr. Shoichiro Toyoda, Honorary Chairman of the Toyota Motor Company
- ❖ Gala Tables (seat 10) may be purchased for: \$10,000, \$5,000, and \$2,500
- ❖ Individual tickets are \$250 each
- ❖ Attire: Business
- ❖ Dinner, Music, Program, and Silent Auction

This not-to-be-missed evening will be made even more memorable because special guest Dr. Shoichiro Toyoda, Honorary Chairman of Toyota and the son of its founder Kiichiro Toyoda will be in attendance. Dr. Toyoda has received numerous honors including the prestigious Deming Prize and Knight Commander of the British Empire for his contributions to quality control in industry and for his support of international trade.

Guests will be treated to sumptuous culinary delights provided by The RK Group and to the sweet sounds of the Rick Cavender Band. Silent auction treasures will include jewelry, sports collectibles, and spa packages. Tables of ten are priced at three sponsorship levels: CrewMax at \$10,000, Double Cab at \$5,000, and Regular Cab at \$2,500. Individual tickets are \$250. Contact SAYL today at 299-1533 to make your reservations by May 2, 2008.

Proceeds from the event will go to support San Antonio Youth Literacy's "Let's Read!" program.

About San Antonio Youth Literacy

San Antonio Youth Literacy (SAYL) provides the reading and comprehension-based program "Let's Read!" to at-risk elementary school children. "Let's Read!" program goals are: to provide opportunities for guided reading practice with a caring individual, to foster an enjoyment of reading, and to enhance motivation and self-esteem of at-risk children through the experience of reading. Learn more at www.sayl.org.